

JONATHAN (JONNY) AARONSON

Senior Motion Designer & Video Editor

Motion Systems | Animation | Storytelling

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SUMMARY

Senior Motion Designer and Video Editor specializing in motion systems, animation, and clear visual storytelling across digital, educational, and broadcast media. Experienced turning complex subjects into engaging video for learners and broad audiences, including online course content for Harvard Business School and instructional video at Navient. Expert in After Effects, Premiere, and template-driven workflows built for consistency and scale.

TECHNICAL SKILLS

Software: After Effects, Premiere Pro, Illustrator, Photoshop, Cinema 4D, Blender, Figma, DaVinci Resolve, Mocha, Nuke, Procreate, Audition, Logic Pro, Ableton Live, JSON / LottieFiles, Xd, Rive, HTML/CSS, MS Office, Google Suite, CapCut

AI: Firefly, Runway, Midjourney, Claude, ChatGPT, Lovable, Claude Code

Creative & Collaboration: Motion Graphics (2D / 3D), Compositing, Video Editing (Broadcast, Digital, Social), Visual Effects, Animation, Audio Editing, Storyboarding, Interactive Design, Typography, Animation Systems & Templates, Brand Storytelling Creative Systems & Standards, Captioning & Accessibility, Cross-functional Collaboration, Performance-aware Creative (testing & iteration), UI / UX & Prototyping, User Research, Color Grading, Information Architecture, Lighting & Cinematography, 3D Modeling

EXPERIENCE

AARONSON MOTION

Senior Creative / Motion Designer

Framingham, Massachusetts

2008–Present

- Lead end-to-end creative strategy through motion design, video editing, VFX/compositing, audio design, UX motion, and storyboarding for clients across film/TV, education, healthcare, gaming, manufacturing, hospitality, and web services
- Deliver high-impact motion campaigns supporting product launches, brand initiatives, and marketing communications
- Translate complex concepts into clear, engaging visual narratives across digital, social, broadcast, and experiential platforms
- Manage projects from concept through delivery, balancing creative quality, timelines, and stakeholder expectations

NAVIENT

Senior Digital / Motion Designer

Framingham, Massachusetts

2023–2025

- Led motion design and video execution across brand, marketing, and enterprise digital platforms, supporting broadcast, web, social, and executive-facing initiatives
- Established motion design standards, templates, and reusable animation systems to improve creative consistency, speed, and scalability
- Partnered with Brand, Marketing, UX, and Product teams to translate business goals into effective visual storytelling
- Edited and animated high-impact video content showcased at large-scale events and executive presentations
- Mentored junior designers and contributed to creative direction and quality standards across projects

NAVIENT

Digital / Motion Designer

Newton, Massachusetts

2017–2023

- Produced and edited motion and video assets across multiple channels, balancing speed, craft, and iteration in a high-volume creative environment

- Developed instructional and brand-led video content with a focus on clarity, pacing, and storytelling
 - Collaborated cross-functionally to test creative variations and iterate based on stakeholder feedback and performance needs
- NORTHEASTERN UNIVERSITY Boston, Massachusetts
Motion Graphic Artist / After Effects Specialist 2014–2018

- Created motion graphics and animated video content for university marketing, admissions, and social media campaigns
- Produced digital content supporting a period of \$3.4B growth in tuition revenue through high-visibility marketing initiatives
- Developed motion content for a multi-panel Christie MicroTiles display (3840×1200) in the Visitor Center Presentation Room
- Integrated animated graphics with live-action video for web and event-based campaigns

ADDITIONAL EXPERIENCE

LESLEY UNIVERSITY, Cambridge, Massachusetts, **Adjunct Professor, Animation and Visual Effects**, 2024–2025

- Designed and taught advanced coursework in motion graphics, compositing, and visual storytelling, reinforcing a culture of craft, curiosity, and creative rigor

HARVARD BUSINESS SCHOOL (HBX), Boston, Massachusetts, **Animator and Video Editor**, 2014

- Developed animation, compositing, video editing, and color correction for interactive online education content, including Harvard Business School CORE courses
- Collaborated with multidisciplinary teams to design and produce interactive learning experiences supporting \$100M+ in student enrollment revenue

LEGEND 3D, San Diego, California, **Stereo Compositor**, 2011–2012

- Composited and corrected 2D footage for use in 3D space, including rotoscoping and clean plate generation for Transformers: Dark of the Moon, nominated for Academy Award for Best Visual Effects, supporting a film project generating approximately \$10M in contract revenue

DMF LIGHTING, Carson, California, **Graphic Artist and Production Designer**, 2009–2010

- Performed 3D architectural visualization, animation, visual effects, logo creation, web and print design, and product photography
- Designed company catalog, logos, and line-drawings for the company and its subsidiaries
- Designed CG video demonstrations and print graphics for trade show use

3 BALL ENTERTAINMENT & EYEWORKS USA, Raleigh Studios, Manhattan Beach, California, **Video Editor and Media Artist**, 2008–2009

- Composited and edited broadcast television promos and reels, delivering 3D visuals, motion design, and finished video content
- Partnered with development teams to translate verbal concepts into fully realized visual executions

TURBINE, INC., Westwood, Massachusetts, **UI Artist / QA Test Associate**, 2007

- Designed assets for in-game items and performed quality assurance tasks
- Created 32x32 pixel icons for Lord of the Rings Online and Dungeons and Dragons Online

EDUCATION

THE NEW ENGLAND INSTITUTE OF ART, Brookline, Massachusetts

B.S., Media Arts and Animation

GENERAL ASSEMBLY

User Experience Design

AWARDS AND HONORS

Navient Team Leadership Award - Navient.com website redesign

Member of animation judging panel for the Senior Studio class at Lesley University